

Lyon, 18th May, 2022

HYVOLUTION 2022 A CLEAR SUCCESS AND EUROPEAN LEADERSHIP REAFFIRMED

The 2022 edition of Europe's leading event on hydrogen for energy, industry, and transportation took place on 11th and 12th May at France's Paris Event Center.

With 301 exhibitors and brands on show (30% up on 2021), including all the sector's big names, HyVolution continues to grow and to assert its international outreach, this time attracting 4.548 professional visitors over the two days (31% up on October, 2021), with over 10% from outside France.

With 11 companies from the CAC 40 stock index, 11 French regions, the pavilions of 5 countries, and various other foreign delegations, the event was a unique platform in Europe for exchanges, business dealings, encounters, very high level conferences, and plenty of good cheer.

Two invaluable days that brought the worldwide hydrogen community together, thus fully living up to stakeholders' expectations and keeping every promise.

This convergence of professionals, representing the whole value chain down to the sector's three end markets: energy, industry, and transportation, continues gathering remarkable momentum.

Pierre Buchou – HyVolution development manager

“A high-energy ambience with a real buzz”

— *This edition continued our fine progression. In a high-energy ambience with a real buzz, we reaffirmed our position as European leader. We brought together all the big players, leaving exhibitors and visitors visibly satisfied with this latest edition.*

A further new page in the HyVolution story will be written in 2023, when we take a big step-up in scale by moving to an iconic venue for large gatherings: the Porte de Versailles exhibition park; and if that weren't enough, we are also organizing HyVolution's first all-international edition in Chile in June of 2023.



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Philippe Boucly – Chairman of France Hydrogène

“In Europe, we are currently caught up in a context plagued by major issues. Not only is there a pressing need for answers to climate change; there’s also a war going on that has awoken people to the urgency of ending fossil-fuel dependence. Hydrogen provides answers on both fronts and is a crucial asset for Europe and France. This feeling of hurry pervaded the 2022 edition of HyVolution. The event reflects and highlights the sector’s lift-off and emerging structure: industrial momentum reaching unseen levels, regions undertaking projects to speed up this structuring and supporting their economic stakeholders, representatives of all industrial sectors on the lookout for solutions to decarbonize and diversify their activities. HyVolution also fulfils the role of catalyst in initiating new relations and creating opportunities for new partnerships: big global names in industry are present alongside SMBs; start-ups—fledgling stars—keep popping up. It has gradually become clear that France has everything it takes to lead the field in the roll-out of hydrogen technologies at the service of local economic development and all-round quality of life. Let’s make sure we take full advantage of this outstanding industrial potential within our reach!”

A unique offering in Europe with solutions galore

With 301 exhibitors and brands on show, this edition’s offering witnessed 30% growth over the last show, despite coming just six months later.

HyVolution has been a memorable, unifying event for all the sector’s stakeholders, with an offering covering the whole hydrogen value chain from production to monetization and incorporating all the technological building blocks.

The full spectrum of solutions for energy, transportation, industry was on display at HyVolution and the sector’s developers and deciders were able to find all the answers to their project roll-outs.

18% of the exhibitors came from 16 countries outside of France: Germany, Austria, Belgium, Chile, South Korea, Denmark, Spain, the United States, Italy, Luxembourg, Norway, the Netherlands, Poland, the Czech Republic, the United Kingdom, and Switzerland.

Five countries reinforced their presence with national pavilions: Germany, Chile, South Korea, Denmark, and the United Kingdom (featuring Scotland).

French regions engaging gears

With a very dynamic portfolio of projects, 11 French regions joined the HyVolution exhibitors to showcase their districts and promote their regional hydrogen strategies and initiatives: *Auvergne-Rhône-Alpes, Bourgogne-Franche-Comté, Brittany, Grand-Est, Hauts-de-France, Ile-de-France, Normandy, Nouvelle-Aquitaine, Occitanie, Pays de La Loire, and Région Sud.*

Presence of 11 corporations from France’s CAC 40 index

At this new edition, underlining the scale of growth of the hydrogen sector and the success of previous editions, there were eleven CAC 40 corporations or their subsidiaries exhibiting: Air Liquide, Airbus, Alstom, Bouygues, Capgemini, Engie, Michelin, Renault, Schneider electric, Total, and Vinci.

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Increased visitor numbers and confirmed international outreach

With visitor numbers up **31%** on the previous edition, HyVolution welcomed **4548** professionals including project instigators and deciders from the European energy, industry, and transportation markets. Among those 4548, **10.2% came from abroad**, notably the following five countries out of 32:

- Germany
- Belgium
- the United Kingdom
- Switzerland
- Italy

Also of note this year was the presence of country delegations and ambassadors or their representatives from **Brazil, Chile, Denmark, Spain, Morocco, and Switzerland.**

Qualified visitors from many fields:

- Energy: 22.9%
- Engineering, consultancy, services: 19.5%
- Specifiers and influencers: 18.4%
- Hydrogen production and industry: 16.2%
- Transportation: 10.4%
- Local authorities and public establishments: 6.1%
- Others: 6.4%

New relations optimized with HyVolution Connect

A serious tool at the core of the HyVolution value promise, the HyVolution Connect app facilitates contacts and new relations and helps create business opportunities between stakeholders. **This application enabled 2239 qualified new relations!**

Now established as a major expectation for participants, HyVolution Connect makes it easy for all professionals to multiply their contacts, to network ahead of the event, and to arrange business appointments.

Key facts and figures:

3504 professionals used HyVolution Connect

2239 new relations generated through the app

395 business appointments made and kept

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AN INNOVATIVE PROGRAMME TO MAKE ALL THE DIFFERENCE

At the core of the current context with its major issues, the trade show's high-level programme dissected all the sector's news in the presence of major French and European deciders.

The conferences and interactive workshops that took place over the two days **in the Forums and on the TV stage were a resounding success in view of the very high attendances at all 77 conferences, which featured 196 speakers.**

All the broadcasts from the TV stage and forum workshops are available for playback on the trade show's YouTube channel and the HyVolution Connect app.

The hydrogen sector, with 3,500 workers to date rising to 100,000 by 2030, is experiencing major difficulty filling its job vacancies and upgrading employee skills. That's why, at this latest edition, HyVolution brought help to the community with a whole new tool: the **Jobs & Training Campus**, facilitating direct contacts between recruiters and job seekers or between professionals seeking specific training and training establishments. The project was a success, with over **100 job offers published**, a "jobs express" lounge with on-the-spot informal interviews, and many relations initiated.

Completing this extensive range of in-show activities, many vehicles and products were presented in a 1500 square-metre outdoor exhibition area: utility vehicles, generator sets, street sweepers, lorries, a hydrogen bike, the Mission H24 racing car, and more.

HYVOLUTION 2023, A QUANTUM LEAP IN SCALE

In response to the sector's clear ambitions, HyVolution is pleased to announce a big step-up in scale for the future 2023 edition, with some important changes:

- **The dates:** 1st and 2nd February, 2023

To be in closer phase with the market, the event adopts a more strategic timing, early in the year.

- **The venue:** Porte de Versailles

Needing more space to meet the market demand and accommodate an even more extensive offering, HyVolution is moving to an iconic, more central venue that has room to spare.

- **The format:** complementing the exhibition, a **high-level International Congress** will provide a soapbox for front-line deciders to talk about their strategic vision in a context whereby Europe must tackle unprecedented energy issues head-on.

- **The international aspect:** to accompany the sector's escalating international development, this dimension will be reinforced at HyVolution Paris with more country pavilions and visiting delegations, asserting the exhibition's status as the go-to crossroads of new hydrogen.

Breaking news: Chile will be the venue for an exciting new international edition of HyVolution, making its debut at the Santiago Metropolitan from 28th–30th June, 2023.

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GL events Exhibitions Operations

With 200 events organized worldwide for professionals and the general public, GL events Exhibitions has unequalled expertise in organizing exhibitions and trade shows—a business that must stay abreast of increasingly specialized marketing, communication and organizational techniques while retaining close ties with market players. The HyVolution exhibition is organized by the Green-tech+ division of GL events, which also manages eight other major gatherings: BePOSITIVE, Expobiogaz, Eurobois, Horizonia, Open Energies, Paysalia, Piscine Global Europe, and Rocalia.

GreenTech+ is the newest division of the GL events group, providing a unique shop window born from the synergy of gatherings that touch on common themes of ecological innovation and sustainable development.

GL events created GreenTech+ to take up a full-time, active part in the world's big environmental issues, with a format unique in its genre that builds bridges between the sectors of the future and maximizes their visibility. GreenTech+ is the accelerator via which the GL events group undertakes to accompany the sector's stakeholders in their developments and in their search for the solutions of tomorrow, while instilling an ever-greater eco-awareness among our citizens.

ABOUT FRANCE HYDROGÈNE

HyVolution is organized jointly with France Hydrogène.

With over 420 members, France Hydrogène is the united face of French stakeholders in the sector, structured along the whole value chain: industrial corporations developing large-scale projects, innovative smaller businesses and start-ups supported by laboratories and excellence centres, trade associations, competitiveness clusters, and municipalities with a strong involvement in the deployment of hydrogen solutions.

As the privileged interlocutor with the country's powers, France Hydrogène acts across the whole spectrum of concerns:

- Structuring a high performance, competitive, innovative French hydrogen sector
- Sharing and promoting the sector's issues and approaches
- Spreading knowledge of the benefits and characteristics of hydrogen technologies
- Facilitating societal dialogue on national objectives and local initiatives,
- Contributing to the development of a regulatory framework to accompany the roll-out of hydrogen technologies in France.

France Hydrogène assists the sector all the way down to the coalface with its twelve regional delegations. Its ambition: to accelerate the development of hydrogen solutions for a successful energy transition, reindustrialize the country, and create local value to improve everyone's quality of life.

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